

SCHOLARSHIP APPLICATION

The SMPS Alaska Chapter is pleased to offer its members a scholarship opportunity for a **complimentary registration to the 2026 SMPS AEC.AI Summit November 18-20 in Austin, Texas!** Travel costs are not included. Applications due May 29.

REQUIREMENTS

- Be an active SMPS member for at least one year
- Have long-term goals for a career in marketing
- Exhibit strong character and leadership skills
- Commit to sharing your experience or knowledge learned with SMPS Chapter

PROCESS

- Applications will be collected until May 29.
- Scholarship Committee will review applications and make recommendations to the Board for final approval.

SUBMISSION

Applicants must submit:

- Part 1: Applicant Information
- Part 2: Questions/Answers

For more information or to submit completed scholarship applications, contact:

Sarah Hall
Treasurer, SMPS Alaska
sarah.hall@coffman.com

PART 1: APPLICANT INFORMATION

Name: _____

Title: _____

Company: _____

Phone Number: _____

SMPS Member No: _____

Email: _____

SMPS Member Since: _____

PART 2: QUESTIONS

On a separate piece of paper, please answer the following questions in detail (max 1 page per question):

- Why do you want to participate in this conference and how will it benefit your career?
- What are your career goals?
- How do you plan to “pay it forward” to the chapter? Identify an idea, activity, or project you can commit to within six months from conference to share experience and knowledge gained.